#### NetRom



Romania: Caracal Blvd 178, Craiova 200746 T Tel: +40 (0)251 437 738 E Email: <u>soft@netrom.ro</u> http://www.netromsoftware.ro/

**Nederland:** Hazeldonk 6006, 4836 La Breda T Tel: +31 (0)765 420 740 E Email: <u>soft@netrom.nl</u>



# About us » What we do: outsourced software development

We offer technological expertise, in-depth understanding of your business logic, clear governance and effective communication.

While maintaining our quality standards, we customize our processes to the needs of your organization.

As a consequence, we work under the obligation of result and we provide you with strict guarantees on budget, quality and planning. This is why the click with NetRom Software generally leads to an excellent long-term relationship.

# Economy of scale: flexible development capacity

Due to the size of our team, we are able to respond quickly to any changes in your need for development capacity and expertise. You can always increase or reduce your development capacity at short notice and without any hassle.

While you are planning your software development process based on the life cycle of your product(s), collaborating with NetRom Software provides you with an unparalleled amount of flexibility.

## **Crystal clear agreements**

Ours clients serve large groups of end users in a variety of <u>industries</u>. We endeavor to put ourselves in their position. We are university graduates and we are dedicated, customer-driven and mostly well under 30. We get the job done no matter what. It is our strength to develop complex products in strict compliance with crystal clear procedures and agreements. We are specialists in this process.

## Our specialism: the software development process

Frameworks, platforms, methods and tooling all have a strong impact on the end result. We employ experts and specialists in virtually every field: information analysis, design, engineering, integration, testing, migration, maintenance and support.

But there is another aspect that makes us really stand out from other offshore and near-shore companies, and that's <u>our expertise in the software development process</u>.

## Your benefit: quality and quick turnaround

We have invested a lot of time in the quality and the transparency of this process. While you retain control in every possible way you wish, we provide guaranteed product quality and procedural efficiency. No Cure No Pay? Fixed Price Fixed Date? No problem. Discover the benefits of flexible development capacity.

Make an appointment or read our White Paper about converting older applications: <u>Nearshoring - getting</u> introduced without risks.

## Our approach in outsourced software development

Bringing together the experience of hundreds of developers and actively managing the sharing of expertise generates a centre of excellence that can handle almost any task. It's been the way we work since we started in 1998. Independently from the programming languages, frameworks or methodologies we use, our approach is based on clarity and transparency. We are aiming at the rapid and effective integration of our development team into your organization.

# Flexible and structured

Our service levels are so high because we spend a lot of effort on the <u>configuration and optimization of the</u> <u>development process</u>. Our <u>Outsourcing Development Framework (ODF)</u> helps you maintain a complete overview of all relevant aspects of each software development project.

Geographic distance is not a factor. ODF assures transparency, control and flexibility during the entire process. ODF is a flexible framework, permanently offering all professionals involved complete overview and control. The frequencies and the levels of overview and control are determined by you and the software development and quality assurance policies of your organisation.

## The right tools

ODF is a key tool both for analyzing the client's information requirement and for structuring the information exchange. ODF is the directly applicable embodiment of our software development process expertise: a collection of checklists and a toolbox including such functionalities as instant messaging, conference calls, source-code management and exchange, online bug-tracking, document management systems, project management, et cetera.

#### Software development as close co-operation

Along with all these tools, personal contact is the most important and the most efficient form of information exchange. Rumania is near: a few travel hours bring you on site.

Focusing completely on your needs, our software developers have the process expertise required to ensure a quick turnaround. Need to develop software? There is a click with NetRom!

#### Knowledge management, HRM and software development

The transfer of specific knowledge, business logic and process expertise is a crucial success factor in software development – especially in nearshoring. How do we ensure effective and efficient knowledge creation, storage, sharing and application?

#### Knowledge creation

We learn by co-operating as a team while solving problems, optimizing processes and developing our skills and know-how by training and education. Recruitment of new talent, often right before they graduate, is done by board-level staff. In this context, functional competencies are valued as much as creativity, accuracy or research talent. Knowledge springs from many sources.

#### Knowledge storage

Our individual developers are the basis of our successes. Evidently we have powerful online environments such as SharePoint Server, Jira, wikis and forums. Our communication both amongst ourselves and with you is well-structured. However, knowledge is not only stored in systems and structures, but also in minds and hearts. Therefore, we take good care of our people.

To us, software development, knowledge management and HRM are indivisible. Our employees benefit not only from comprehensive training and education offerings, but also from four performance evaluation interviews a year, a bonus system, as well as sports facilities, daily hot meals and team building events. Absenteeism and turnover are virtually nil. Interested?

#### Knowledge sharing

We share our knowledge in advanced online environments and processes, but also in personal communication. Every day starts with a plenary meeting. The agenda includes unresolved issues, answers, and presentations of innovations and successful solutions.

In addition to these plenary sessions, there are numerous smaller meetings in which team spirit and knowledge exchange reinforce one another.

#### Knowledge application

Each new software development project benefits from this approach. Each project team comprises the right combination of functional and personal competencies. Each project begins with a Creative Meeting, where we translate ideas and potential solutions into a plan. We systematically expand our knowledge and experience. Whether you want to work on the basis of Fixed Price Fixed Date or Time & Material: our solutions are competitive in terms of quality and costs.

## NetRom Academy: recruitment and management development

By means of the NetRom Academy we aim to reinforce the continuity in the recruitment of top talents. In close co-operation with the two universities in Craiova, we offer students an opportunity to acquire some project-based practical experience. They have to meet criteria like communication skills, team spirit, mathematical sensibility, common sense and creativity, rather than detailed technical knowledge.

Dozens of participants are guided and accompanied by our own software developers. At their turn, the latter develop training, project management, communications and HRM skills. Apart from being a powerful recruitment tool,

The NetRom Academy is a great instrument in the on-going process of further developing our learning organisation as *the* centre of expertise in software development.